



*Invest* with us.

## Invest in Impact with the Cape Breton Partnership

The Cape Breton Partnership is Unama'ki – Cape Breton's private sector-led economic development organization. Since 2004, we have supported businesses and entrepreneurs by promoting the Island as a great place to live, work, and invest, while fostering innovation and connecting companies with the resources they need to succeed.

We work alongside entrepreneurs, businesses, and community leaders across the Island. Our approach brings an Island-wide perspective to economic development, transforming innovative ideas into tangible opportunities.

With the support of private sector Investors from across Unama'ki – Cape Breton and beyond, we are fueling the growth and innovation shaping our Island's future. Our work spans priority areas including immigration and workforce development, the creative and cultural economy, technology and innovation, tourism and hospitality, sustainable and green energy, business investment and entrepreneurship, and community development.

As a Cape Breton Partnership Investor, you help turn this vision into reality. Your investment connects businesses to key resources, drives growth in strategic sectors, and supports initiatives that create jobs, attract talent, and strengthen Unama'ki – Cape Breton's economic future. Together, we are creating opportunities that strengthen and sustain a resilient economy for our Island.

### OUR VISION

A stronger and more prosperous Unama'ki – Cape Breton that leads the surrounding region into the future.

### OUR MISSION

To support the growth of Unama'ki – Cape Breton's economy through the sustainable attraction and retention of investment, population, and innovation.

Beyond supporting the measurable economic impact the Cape Breton Partnership drives across Unama'ki – Cape Breton, our Investors unlock a suite of strategic benefits aligned with their level of investment.



### Investment Levels

	Emerging Business*	Bronze	Silver	Gold	Platinum
	\$350	\$750	\$1,750	\$5,000	\$10,000
Exclusive invitation to Emerging Business networking event	●				
Spotlight feature in Partnership Pulse newsletter	●	●	●	●	●
Timely news highlights in Investor Updates section of Partnership Pulse	●	●	●	●	●
Access to Investor-only mailing list	●	●	●	●	●
Recognition on Cape Breton Partnership website	●	●	●	●	●
Recognition in Year in Review (digital and print)	●	●	●	●	●
Early invitations to signature Cape Breton Partnership events	●	●	●	●	●
Discount on Cape Breton Partnership events	●	●	●	●	●
Eligibility for Cape Breton Partnership Board of Directors (if nominated and selected)	●	●	●	●	●
Priority access to Labour and Immigration Services	●	●	●	●	●
Preferred supplier status		●	●	●	●
Annual access to Cape Breton Partnership boardroom		1	2	4	Unlimited
Annual promotion of Investor's ads and events on social media		1	2	3	4
Annual complimentary e-blast		1	2	3	4
Exclusive invitation to Investor Roundtables		●	●	●	●
Priority sponsorship opportunities			●	●	●
Annual promotion on digital billboard			1	3	5
Annual promotion on digital kiosks			2	4	6
"Featured Opportunity" listings on Cape Breton Job Board			●	●	●
Opportunity to display materials at Cape Breton Partnership offices				●	●
Annual complimentary tickets to Investor Summit				1	2
Priority seating at exclusive events					●
Recognition as an Impact Award Sponsor at the annual Investor Summit					●**

\* The Emerging Business investment level is designed for businesses in their first two years of operation. After this period, Emerging Business Investors will transition to Bronze, unless otherwise advised.

\*\* To support the direct costs associated with the Impact Award sponsorship, this benefit is available to Investors whose contribution is monetary. In-kind investments, while greatly valued, are not eligible for this particular benefit.



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**Together, we can support a stronger, more prosperous Unama'ki – Cape Breton.  
Connect with us to learn how your investment can turn opportunity into impact.**

**For more information, please contact us by phone at 902-562-0122  
or email at [invest@capebretonpartnership.com](mailto:invest@capebretonpartnership.com)**