

The Cape Breton Partnership will host the 12th annual Safety First in Cape Breton Symposium on May 14, 2025, in collaboration with the Workers' Compensation Board of Nova Scotia and the Department of Labour, Skills & Immigration (LSI).



ABOUT THE SAFETY FIRST IN CAPE BRETON NETWORK

The Network aims to promote safe workplaces to industry, create awareness around safety regulation, share stories of safety successes, lead by example, and provide access to the latest information relating to workplace health and safety.

THE GOALS OF THE SAFETY FIRST SYMPOSIUM ARE TO:

- Create standards in safety education and best practices that positions Unama’ki - Cape Breton as the safest and most efficient place to work and do business;
- Establish stronger working relationships with the Workers Compensation Board and Provincial Safety Officials;
- Gain insights on current and future training needs and safety planning requirements for local businesses;
- Provide an opportunity for industry leaders to network with Unama’ki - Cape Breton organizations to explore future programming and partnerships;
- Provide Unama’ki - Cape Breton businesses with updates on occupational health and safety regulations; and
- Connect local businesses to safety industry professionals.



SPONSORSHIP BENEFITS INCLUDE:

In addition to the below sponsorship benefits, our dedicated sponsors are also demonstrating their commitment to safety and prevention in the workplace; provided with opportunities to network with, and market to, their target audiences; provided with excellent opportunities for exposure; and are able to take advantage of a unique opportunity to partner with the Cape Breton Partnership, WCB, and LSI to demonstrate support of Unama’ki - Cape Breton's Health and Safety Professionals.



	*Event Sponsor \$5,000+ <small>*limited opportunities</small>	*Panel Sponsor \$2,500 <small>*limited opportunities</small>	Champion Sponsor \$1,500	Changemaker Sponsor \$750	Trade Booth \$450
Inclusion in event-related media releases and opportunities;	✓	✓			
Opportunity to introduce panel;		✓			
Opportunity to display promotional banners in event room;	✓ <small>on main stage</small>	✓ <small>entrance to main stage</small>			
Company profile featured on website;	✓ <small>50 word count</small>	✓ <small>25 word count</small>			
Company logo featured on sponsor slide reel, and on event table cards;	✓	✓	✓	✓	
Complementary registrations;	✓ <small>4 registrations</small>	✓ <small>2 registrations</small>	✓ <small>1 registration</small>		✓ <small>1 registration</small>
Trade Booth (w/ 8ft or 6ft table);	✓	✓	✓		✓
Opportunity to place materials or products on tables	✓ <small>Max 5 pieces</small>	✓ <small>Max 3 pieces</small>	✓ <small>Max 2 pieces</small>	✓ <small>Max 1 piece</small>	
Opportunity to place materials on tables in event-room (maximum of 1 piece);	✓	✓	✓		
Social media recognition and promotion;	✓ <small>6 posts</small>	✓ <small>4 posts</small>	✓ <small>3 posts</small>	✓ <small>2 posts</small>	
Company Logo featured on website; and	✓	✓	✓	✓	✓
Opportunity to Present a 2025 Safety First Award.	✓				