

Forward. Together.

Unama'ki-Cape Breton Economic Development & Population Growth Plan

In 2019, the Cape Breton Partnership began the development of an Island-wide Economic Development & Population Growth Plan, engaging in extensive consultation with rightsholders, stakeholders, and the general public. Due to the COVID-19 pandemic and quickly evolving issues that needed to be addressed in real-time, the original plan needed to evolve to meet the needs of our new shared realities and opportunities.

In 2022 and 2023, with the help of Jupia Consultants Inc. and Mellor Murray Consulting, the original plan's data and intents were used to lay the foundation of **Forward. Together.**, a new plan that will provide the direction for future efforts to grow the regional economy by supporting local business, attracting new investment, and growing the workforce. **Forward. Together.** outlines the economic development vision and population growth needed to support that vision.

The plan was established with four key considerations: **collaboration, key opportunities, risks of inaction, and capitalizing on signs of economic recovery.**

This document is a collection of the plan's highlights and key information that will represent our vision for its implementation, a vision that depends on all of Unama'ki – Cape Breton to put into action. Simply put, the only way to move **forward**, is to do so **together**. For more information, and the plan's full document, goals, and actions, visit www.CapeBretonPartnership.com/ForwardTogether.

GUILDING PRINCIPLES

Collaboration and Community:

› **We are all in this together.**

Relationships and Reconciliation:

› **We are all treaty people.**

Energy and Optimism:

› **A better future begins with better attitudes.**

Inclusion and Diversity:

› **The economy works best when it works for everyone.**

People and Environment:

› **Our greatest assets working in harmony.**

Innovation and Creativity:

› **Our creative spirit is the key to our success.**

Strategic Pillars

› Goals & Objectives



People

A growing population with a focus on workforce development.

OBJECTIVE

Develop and attract talent to the region aligned with workforce demand.



Inclusion

An economy that works for everyone.

OBJECTIVE

Facilitate greater participation and economic benefit for under-represented and marginalized people.



Reconciliation

Reconciliation through economic development partnerships.

OBJECTIVE

Work with First Nations communities to achieve their economic development goals.



Strong Communities

Capacity to support growth throughout the region.

OBJECTIVE

Strengthen economic development, population retention and related infrastructure development at the community level.



Entrepreneurship & Business Growth

A culture of entrepreneurship and high-quality companies.

OBJECTIVE

Foster a culture of entrepreneurship and attract and grow high quality companies in our region.



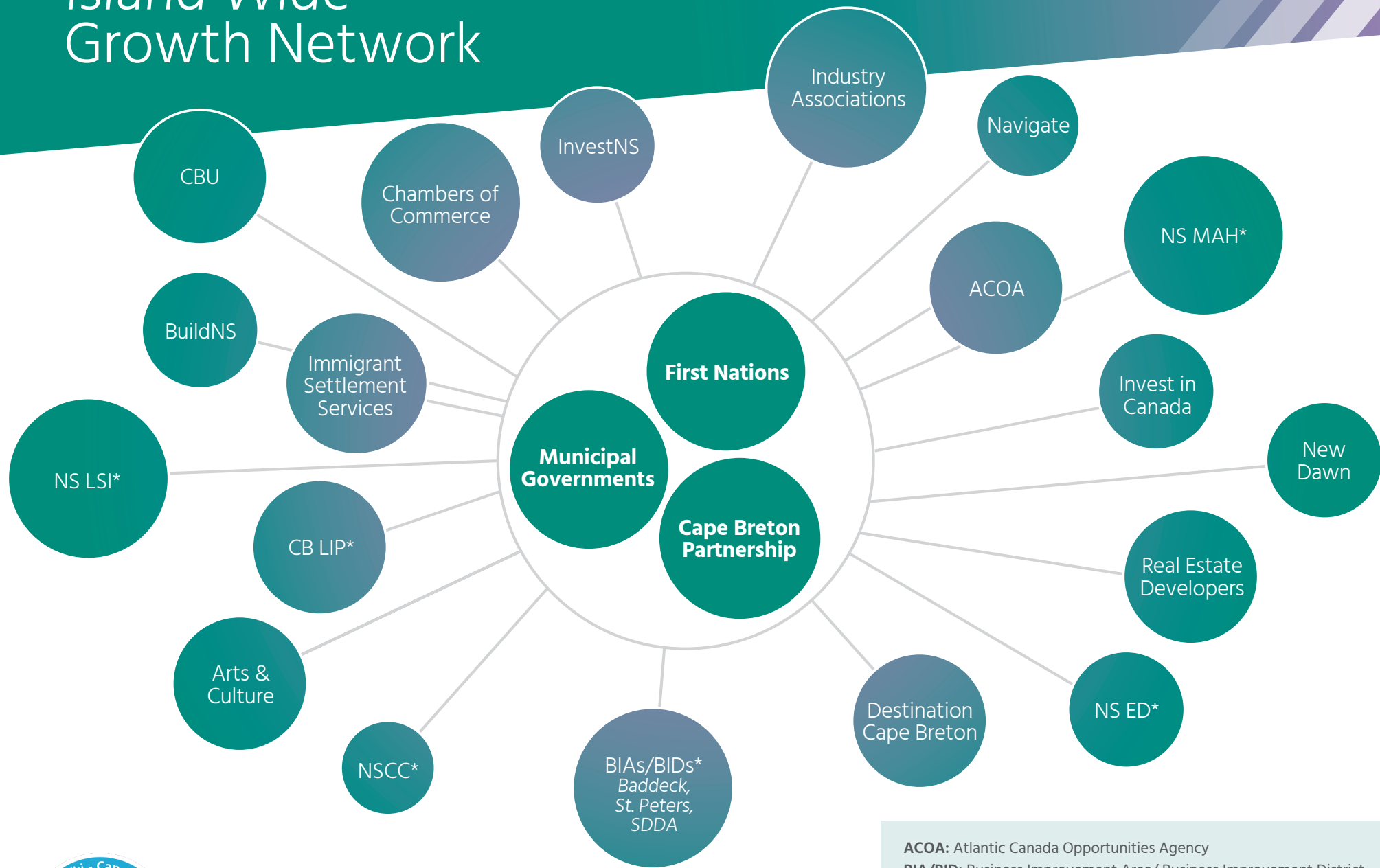
Innovation

A resilient, progressive economy.

OBJECTIVE

Grow key sectors of the economy through innovation.

Island Wide Growth Network



ACOA: Atlantic Canada Opportunities Agency
BIA/BID: Business Improvement Area/ Business Improvement District
CB LIP: Cape Breton Local Immigration Partnership
NS ED: Nova Scotia Department of Economic Development
NS LSI: Nova Scotia Department of Labour Skills and Immigration
NS MAH: Nova Scotia Department of Municipal Affairs and Housing
NSCC: Nova Scotia Community College

