

Louisbourg Visitor Experience Enhancement Strategy

COMMUNITY INFORMATION UPDATE

Tuesday April 18th, 2023

Quick Summary

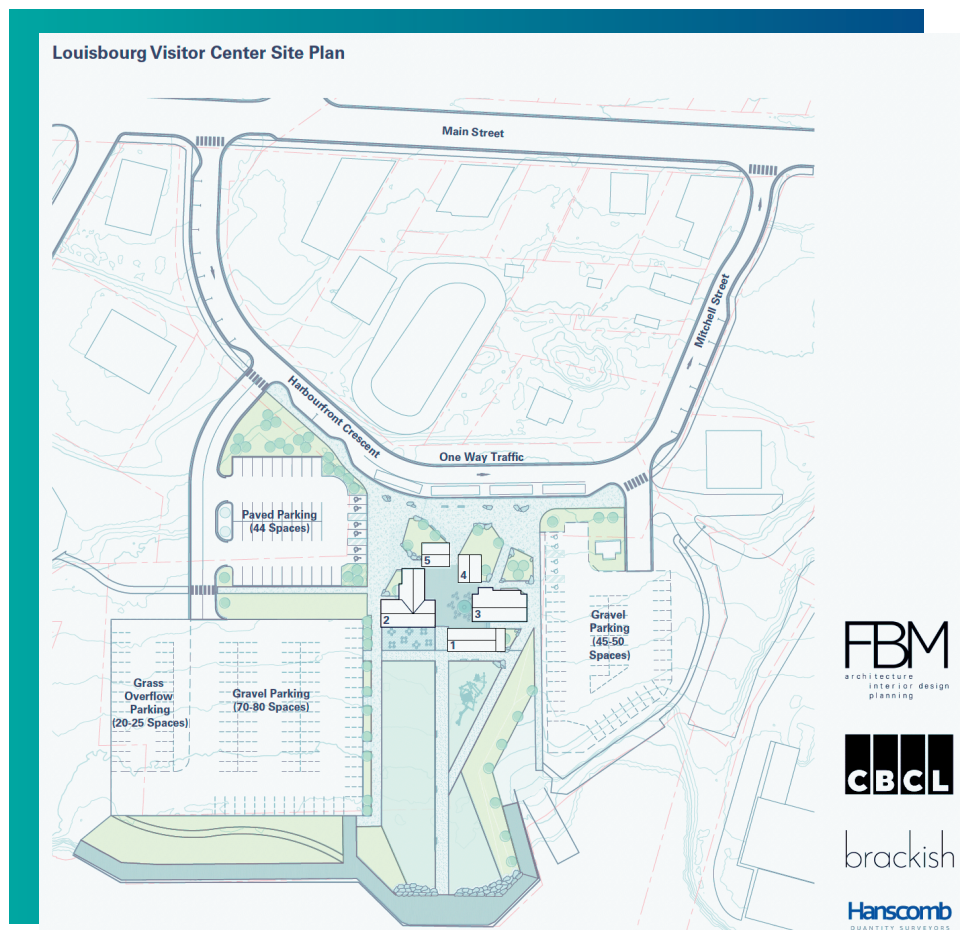
Building on work undertaken by community groups in Louisbourg—the former Louisbourg Craft Centre, public waterfront, and former municipal campground will be redeveloped into a new destination for locals and visitors that includes Parks Canada’s ticketing for the Fortress of Louisbourg alongside local business. The approach will attract visitors to the Town’s centre, enhancing the Louisbourg experience and enabling increased economic benefit for the community.

Partners

The strategy is led by the Cape Breton Partnership with project management provided by Build Nova Scotia. This is a community-led project with steering committee members representing partners including Cape Breton Regional Municipality (CBRM), Parks Canada, Louisbourg Seafoods, Nova Scotia Indigenous Tourism Enterprise Network (NSITEN), Cape Breton Centre for Crafts and Design, and residents of the community of Louisbourg. Funding has been provided by CBRM, the Atlantic Canada Opportunities Agency (ACOA), and the Province of Nova Scotia.

Where We're At

FBM has been chosen as the lead proponent of the Detailed Design Services for the Louisbourg Visitor Experience Enhancement Strategy with support from CBCL (Sydney) and Brackish. FBM is working with community and partners to bring the earlier vision for the project to life through detailed design.



Based on plans to date, an initial design concept has been completed to 30%. At this point, your input can help shape the design. All comments are welcome and we are especially interested in hearing feedback on:

- Approach to landscape design for the arrival area, courtyard, parking lots, and waterfront.
- Vehicle flow throughout the site (roads and parking areas).
- Access to the boat launch both its current use and use going forward.
- Pedestrian access to and flow through the site (sidewalks).
- Approach to parking both on site and on street.
- Washroom strategy and access to the washrooms.

Next Steps

- By April 25th – feedback and input requested.
- June 2023 – anticipated timeline for revised design based on input along with proposed parking analysis and shuttle pickup locations identified throughout the community. Feedback and input requested.
- August 2023 – final detailed design anticipated.
- Fall 2023 – estimated start of construction.

Q&A's

Q. How can I provide input?


A. Please email any comments and feedback you may have to denis@capebretonpartnership.com.

Q. The current design doesn't show where additional parking and shuttle pickup locations for Parks Canada visitors will be located throughout Louisbourg. Why hasn't this been included?

A. This initial design has focused on the site itself and will be revised based on feedback we receive. Details on parking throughout Louisbourg and identification of shuttle pickup/drop off locations can be expected with the next (60%) design update.

Q. How will I find out more about construction impacts in the community (for example, road closures)?

A. Once construction is underway, regular updates will be provided through the project website (www.buildns.ca/projects/louisbourg) and will be communicated by project partners to those directly impacted by construction.

Build 
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For More Information:

Email: info@capebretonpartnership.com

buildns.ca/projects/louisbourg/



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