



Cape Breton Partnership is Cape Breton - Unama'ki's private sector-led economic development organization. Since its inception in 2004, the Partnership has been supporting companies and entrepreneurs through projects and initiatives by **promoting** our island as a great place to live and invest; **growing** a culture that values and celebrates creatively, innovation and entrepreneurship; and **connecting** entrepreneurs and companies to the resources they need to succeed.

To do this, the Partnership connects businesses directly to a network of business leaders, investors and programs throughout Cape Breton. The Partnership is currently supported by over 150 private sector investors all committed to a bright future for Cape Breton.

**We want you to be part of it.** As a Cape Breton Partnership investor, you will have the opportunity to network and connect with businesses across the island and contribute to Cape Breton's economic future.

#### INVESTMENT LEVELS (customizable packages available)

BRONZE - \$500 (+HST)

SILVER - \$1500 (+HST)

GOLD - \$5000 (+HST)

PLATINUM  
\$10,000+ (+HST)

Becoming an investor will mean access to some or all of the following:

- ✓ Invitations to relevant Cape Breton Partnership networking or professional development events.
- ✓ Provide insight and perspectives to inform future Partnership activities.
- ✓ Opportunities to meet companies considering the Cape Breton market.
- ✓ Obtain preferred supplier status; the Partnership will refer investor companies to those seeking products or services.
- ✓ Offered first right of refusal for sponsorship opportunities.
- ✓ Opportunities to sponsor events as in-kind investment.
- ✓ Opportunity to influence future Cape Breton Partnership research and projects, such as the Island-wide economic and population growth strategy.
- ✓ Access to programs and services targeted to labour market and immigration requirements.
- ✓ Access to Cape Breton Partnership office Executive Boardroom in the Sydney office.
- ✓ Company to be listed on Cape Breton Partnership website and highlighted on a feature rotator (includes company logo and biography).
- ✓ Promotion of investor company profiles on Cape Breton Partnership social media channels (close to 6,000 followers).
- ✓ Promotion of investor company profiles in Elevate business magazine, Cape Breton Island's only business publication. Content is prepared by Cape Breton Partnership and over 3,000 magazines are printed and distributed quarterly.
- ✓ Promotion of company on Cape Breton Partnership publications such as the Year in Review.
- ✓ Ability to share information (upcoming events, workshops, training etc.) through the Cape Breton Partnership e-blast network (includes access to over 1,000 contacts).
- ✓ Early access to research conducted through the Partnership (Barriers to Entrepreneurship, Culture Sector strategy, etc.).
- ✓ Reduced rates to attend the Cape Breton Partnership Investor Summit, the Partnership's signature event held annually in October at the Keltic Lodge at the Highlands with over 200 attendees.
- ✓ Eligibility to participate on Cape Breton Partnership Board of Directors (three-year term, four meetings per year and one strategic planning session).



# Board of Directors 2022

## BOARD EXECUTIVE

### ■ Board Chair

**Sandra Kanchuk**

Seaside Wireless Communications Inc.

### ■ Treasurer

**Rob Wadden**

Grant Thornton

### ■ Vice-Chair

**Brian Purchase**

Schwartz Furniture

### ■ Executive Member

**Dan MacDonald**

CBCL Ltd.

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## BOARD MEMBERS

**Adam Bateman**

BDC

**Osborne Burke**

Victoria Co-operative Fisheries Ltd.

**Allan Eddy**

Port Hawkesbury Paper LP

**Paul Breski**

Nova Scotia Power

**Alyssia Jedore**

Eskasoni Corporate

**Tracey Boutilier**

Vibe Creative Group

**Damien Barry**

Louisbourg Seafoods

**Jen Ryan**

Quincy Street Market

**Howie Doiron**

Lindsay Construction

**Brad Jacobs**

Colbourne Auto Group

**James Wooder**

JBW Consulting Inc.

**Shaowei Xu**

SW East International Trading & Consulting

**Jennifer Martin**

Membertou First Nation

**Ron Blinkhorn**

Casino Nova Scotia - Sydney



Organization Name:

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Address:

Postal Code:

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Phone:

Fax:

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Email:

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Owner/Manager's Name:

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Contact Name:

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Please indicate your level of investment.

\$ ..... +HST

Should you wish to discuss your level of investment, please contact President & CEO, **Tyler Mattheis** at [Tyler@capebretonpartnership.com](mailto:Tyler@capebretonpartnership.com)

PLEASE NOTE, INVESTOR DUES WILL RENEW AUTOMATICALLY EACH YEAR UNLESS OTHERWISE SPECIFIED.

# Investment Pledge



Signature: .....

Return to: **Blayr Billard**  
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E. [info@capebretonpartnership.com](mailto:info@capebretonpartnership.com)