

VISION

Nova Scotia is irresistible to people and investment.

MISSION

Working together, we can build on our natural assets to make Nova Scotia an authentic, sustainable place that attracts people.

PURPOSE

Nova Scotia is a place where everyone can belong.

STRATEGIC GOALS

Develop places that attract people to:

LIVE (+ population) | VISIT (+ tourism) | WORK (+ new business startups) | PARTICIPATE (+ economic participation)

Areas of Focus

(1)

THRIVING COMMUNITIES

- Connect homes and businesses across Nova Scotia for accessibility + connectedness
- Invest in locally led
 placemaking projects and
 build placemaking capacity
 in Nova Scotian communities
 for business innovation,
 economic participation +
 quality of life

(2)

AUTHENTIC DESTINATIONS

- Develop new and improved tourism differentiators across Nova Scotia with a focus on year-round operations to grow tourism value
- Provide new platforms for tourism business to start up and grow, create products and experiences

3

WORKING WATERFRONTS

- Support the provincial innovation agenda through development of strategic economic infrastructure, linked to our ocean advantage
- Together with community, develop provincial marine infrastructure that prioritizes marine-dependent uses and strategic sector growth

ENGAGEMENT: Diverse and Inclusive Participation, Inspired and Empowered Team

Strategic Lenses

OPERATIONAL EXCELLENCE: Optimized, Efficient, Clean, Green and Safe

FINANCIAL ACCOUNTABILITY: Prudent Stewardship, Financially Self-Sustaining

HIGH-SPEED INTERNET – OUR APPROACH

 Providing access to at least 95% of Nova Scotia homes and businesses Ensure solutions include ongoing investment in networks & can evolve to meet new technologies



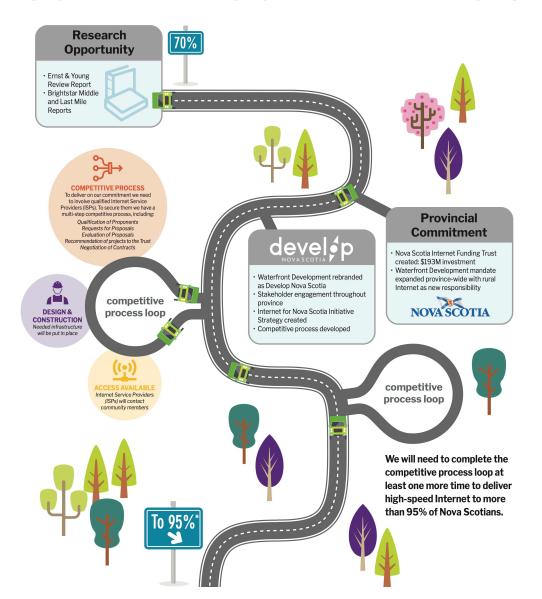


 Hold providers accountable to deliver reliable high-quality service over time • Delivering a minimum of: 50 Mbps download and 10 Mbps upload for wired technologies; 25 Mbps download and 5 Mbps upload for wireless technologies





IT'S A PROCESS – LET US WALK YOU THROUGH IT...



15 PRE-QUALIFIED PROVIDERS























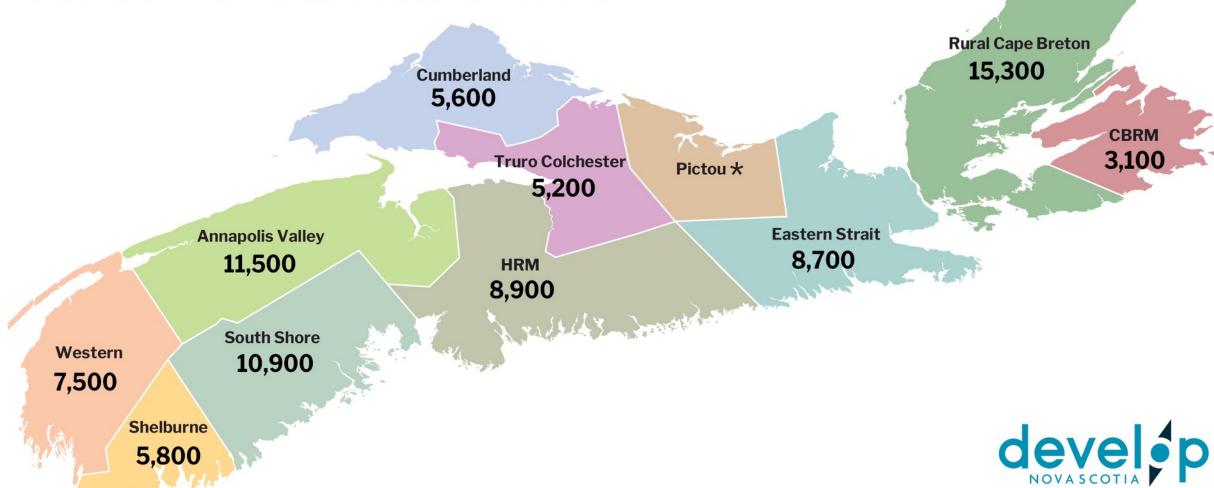








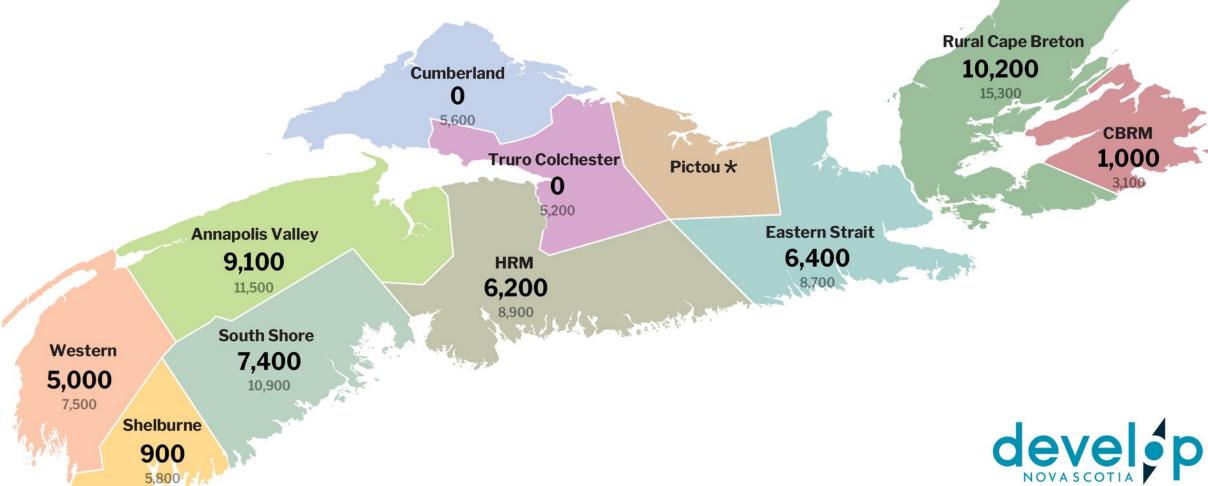
Underserved and Unserved Homes & Businesses for RFP1



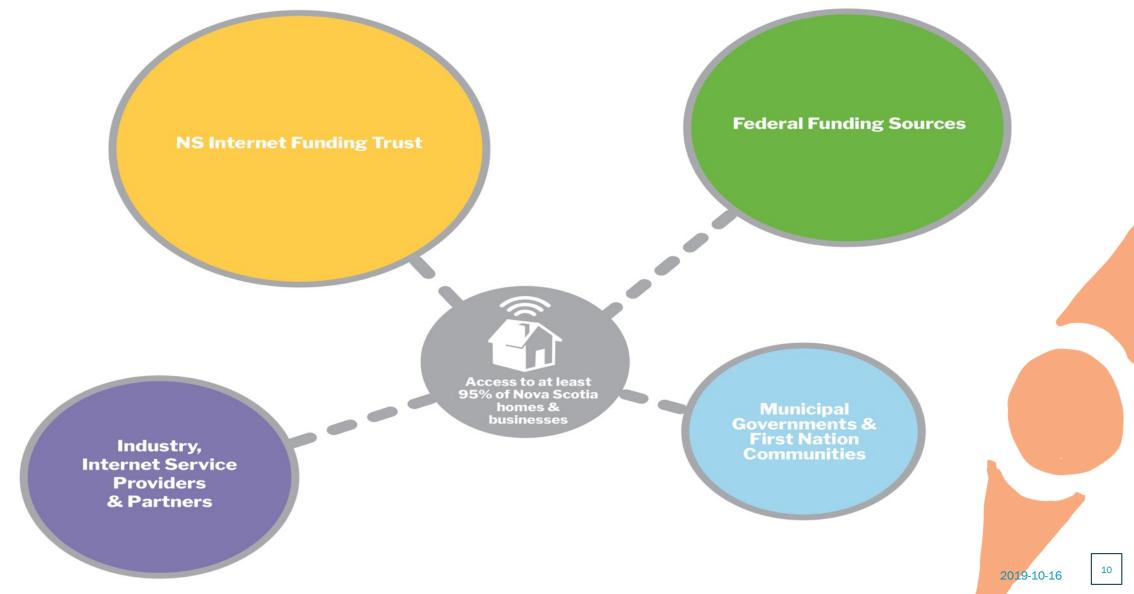
ROUND 1 RFP RESULTS

Access to connections	Approx. 42,000 homes and businesses
Percentage of NS connected post Round 1	86%
Contribution from Internet Funding Trust	\$45 Million
Leveraged Funds	\$56 Million

Remaining Underserved and Unserved Homes & Businesses



WE CAN'T DO IT ALONE



We're getting there. **Faster.**INTERNET FOR NOVA SCOTIA INITIATIVE







6 MONTHS

faster in Caledonia, Elmsdale, Cumberland/Colchester, and Shelburne areas





NEXT STEPS

- RFP 2 includes all remaining unserved/underserved areas
- RFP 2 closed June 5, announcements of projects planned in August
- For updates on our progress please visit: www.developns.ca

7/23/20

