

NOVA SCOTIA REGIONAL
ENTERPRISE NETWORKS

PARTNERS
for PROGRESS

**Eastern-Strait Regional
Enterprise Network**

September 8th, 2017

A Strategic Economic Focus

- The RENs are business-led and business-facing organizations
- Regional Enterprise Networks have a focus in Investment Readiness
- ESREN's stakeholders created a three-year strategy that promotes and utilizes our regional assets
- Rural entrepreneurship was identified as a key focus area

Ivany and Entrepreneurship

- Entrepreneurship is a way to have a direct and positive effect on Nova Scotia's GDP
- The need for more vibrant private sector growth to strengthen rural communities
- Our potential to be ready for investment is not only important but building an entrepreneurship culture is a critical first step.
- **NS REN's: Attracting Investment and Creating Conditions for Growth!**

A Town Built on Industry and Opportunity

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NORTH GRANVILLE STREET, PORT HAWKESBURY, CAPE BRETON, N. S., CANADA 42-3

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A Town with Growing Assets

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Have a seat and enjoy the beautiful view of our harbour.



The Challenge...



The Concept...

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Building an Entrepreneurship Culture in the Eastern Strait Region

Step 1: Generating Ideas

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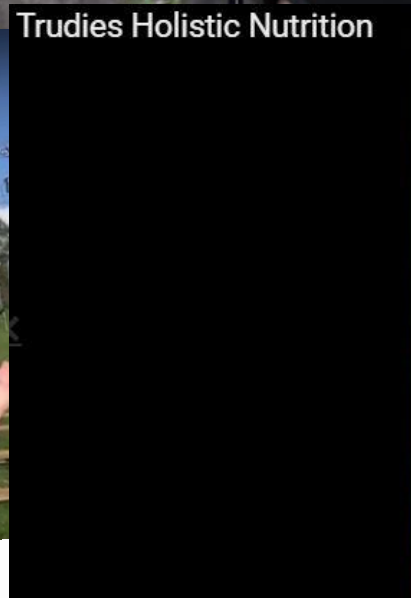
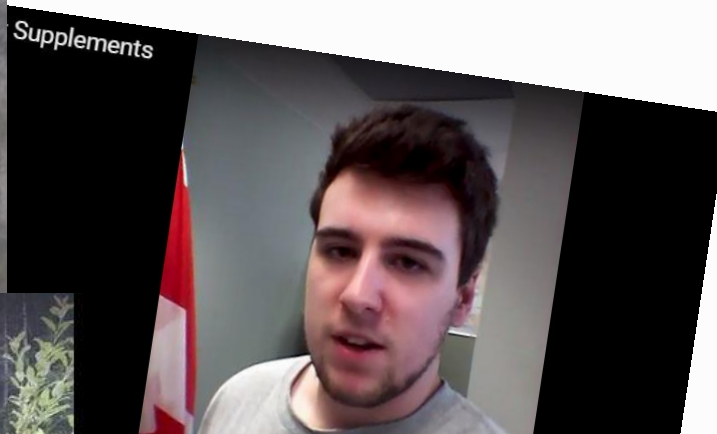


Step 2: Making the Pitch





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Stir the pot in your rural region and see what develops!



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Atlantic Canada
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Agency

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QUESTIONS?