

NOVA SCOTIA REGIONAL
ENTERPRISE NETWORKS

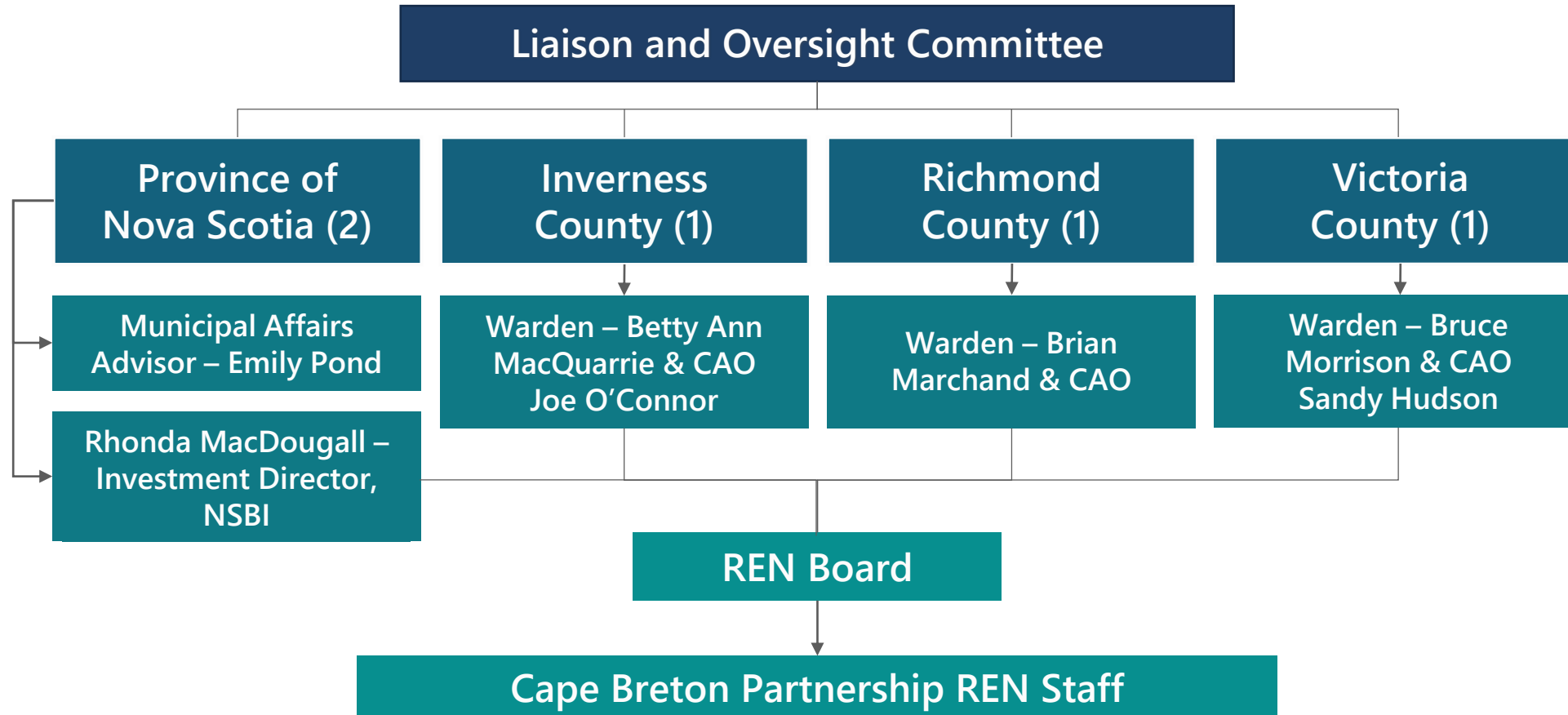
PARTNERS
for PROGRESS

Cape Breton Regional Enterprise Network

September 8, 2017

CBREN Structure

2



Why a Land Asset Database?

Please send me:

- ➔ A list of warehouses
- ➔ Properties with 12 acres of land within 3km of a highway
- ➔ Rental properties with “X” square feet of available space
- ➔ Economic data, i.e. labour force, average income, etc.

Old Way

➔ Phone/email tree

➔ Municipal Units

➔ Realtors

➔ NSBI

➔ Federal and provincial partners with space

➔ Private property owners

➔ Other non-governmental organizations

➔ Response time: weeks

Property Search

Keyword	Community
<input type="text"/>	<input type="text" value="Select Community"/>
Zoning Type	Property Type
<input type="text" value="-SELECT-"/>	<input type="text" value="-SELECT-"/>
Price Range Lower	Price Range Upper
<input type="text"/>	<input type="text"/>
Lot Area	Lot Area Unit
<input type="text"/>	<input type="text" value="-SELECT-"/>
Building Area	Building Area Unit
<input type="text"/>	<input type="text" value="-SELECT-"/>
Water <input type="checkbox"/>	Internet <input type="checkbox"/>
Septic <input type="checkbox"/>	Cellular <input type="checkbox"/>
Power <input type="checkbox"/>	TV/Cable <input type="checkbox"/>
Heating/AC <input type="checkbox"/>	Security <input type="checkbox"/>
Asset Type1	Distance1 (Km)
<input type="text" value="Business Parks"/>	<input type="text"/>
Asset Type2	Distance2 (Km)
<input type="text" value="-SELECT-"/>	<input type="text"/>
Asset Type3	Distance3 (Km)
<input type="text" value="-SELECT-"/>	<input type="text"/>
<input type="button" value="Q Search"/>	<input type="button" value="x Clear"/>
<input type="button" value="Km"/>	

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Unique Tool

- ➔ Provincial, Federal, private land/buildings, all listed in one compendium website
- ➔ Economic data and reports attached to each site, i.e Community Profiles
- ➔ Searchable with numerous parameters
- ➔ Costs and attributes with each site is outlined
- ➔ Community assets are overlaid as a base for the platform
- ➔ Summary of appropriate sites can be printed or digitally exported
- ➔ Data layers such as wind regimes, aquaculture leases, available farm land will be built into the system

Example

- ➔ Inquiry received by EDO: 2000 square feet for a 3 person team with a boardroom space and kitchen
- ➔ EDO uses the Land Asset Database and puts together a professional report outlining 9 options
- ➔ Client receives report within 5 hours of initial contact
- ➔ Client selects appropriate space within 5 working days
- ➔ Client is established in the space within 4 weeks

Next Steps

- ➔ Valley REN and South Shore REN are replicating the tool for their utilization
- ➔ Working on developing a brand and new working name for the Land Asset Database
- ➔ Connect with other RENs to increase provincial coverage
- ➔ Submit a proposal to Invest NS for support in maintaining a provincial platform
- ➔ Continued professional, timely and comprehensive responses to inquiries from existing, new, potential, and expanding businesses



Thank You