



# CAPE BRETON PARTNERSHIP INVESTOR SUMMIT

SPONSORSHIP OPPORTUNITIES

CAPE BRETON PARTNERSHIP INVESTOR SUMMIT

THE CAPE BRETON PARTNERSHIP IS PLEASED TO PROVIDE  
CUSTOMIZED SPONSORSHIP PACKAGES:

The Cape Breton Partnership’s Investor Summit brings together business and community leaders from over 200 organizations that serve as its Investor base to discuss ways to promote and advance a strong economic climate for Cape Breton and Mulgrave.



Delegates will have the opportunity to network, celebrate innovation and establish new partnerships to collaborate and develop solutions to issues facing local businesses.

Sponsoring this event will give your business the opportunity to reach an audience of key business and community leaders from across Cape Breton and the rest of the province. Your involvement will demonstrate your confidence and commitment to Cape Breton Island’s economic future.



**Presenting Event  
Sponsor \$5,000**

- You will get:**
- Recognition as the Investor Summit’s presenting sponsor
  - Opportunity to give a welcome address
  - Opportunity to present one of the Impact Awards
  - Inclusion in Investor Summit related media releases and promotion
  - Opportunity to introduce and thank keynote speaker
  - Company logo on Investor Summit agenda
  - Company logo, bio, and hyperlink on event website
  - Company logo featured on each table centerpiece and sponsor slide reel
  - Opportunity to display company banner at event

- Choose any four additional items from the following list:**
- Two complimentary registrations
  - Two additional dinner tickets
  - Opportunity to include promotional materials in delegate registration kits
  - Company feature in Elevate Magazine
  - Mentions and tagging on social media

**Gala Dinner  
Sponsor \$5,000**

- You will get:**
- Named as host of the Gala Dinner
  - Inclusion in Investor Summit related media releases and promotion
  - Opportunity to give welcome address to Gala Dinner
  - Opportunity to present one of the Impact Awards
  - Company logo on Investor Summit agenda
  - Company logo, bio, and hyperlink on event website
  - Company logo featured on each table centerpiece and sponsorship slide reel
  - Opportunity to display company banner at event

- Choose any four additional items from the following list:**
- Two complimentary registrations
  - Two additional dinner tickets
  - Opportunity to include promotional materials in delegate registration kits
  - Company feature in Elevate Magazine
  - Mentions and tagging on social media

**Panel Presentation  
Sponsor \$2,500**

- You will get:**
- Named as host of the Panel Presentation
  - Opportunity to introduce and thank the panelists and moderator
  - Company logo on Investor Summit agenda
  - Company logo featured on each table centerpiece and sponsorship slide reel
  - Company logo, bio, and hyperlink on event website
  - Opportunity to display company banner at event

- Choose any three additional items from the following list:**
- One complimentary registration
  - Two complimentary dinner tickets
  - Opportunity to include promotional materials in delegate registration kits
  - Company feature in Elevate Magazine
  - Mentions and tagging on social media

**Spotlight Presentation  
Sponsor \$2,000**

- You will get:**
- Named as host of the Spotlight Presentation
  - Opportunity to introduce and thank guest speaker(s)
  - Company logo on Investor Summit agenda
  - Company logo, bio, and hyperlink on event website
  - Company logo featured on each table centerpiece and sponsorship slide reel
  - Opportunity to display company banner at event

- Choose any two additional items from the following list:**
- One complimentary registration
  - One complimentary dinner ticket
  - Opportunity to include promotional materials in delegate registration kits
  - Company feature in Elevate Magazine
  - Mentions and tagging on social media

*\*If you have any other additional items not listed that you would like us to consider for your sponsorship, please do not hesitate to ask.*

**Networking  
Reception Sponsor \$1,500**

- You will get:**
- Named as host of the Networking Reception
  - Opportunity to give welcome address at the Networking Reception
  - Company logo on Investor Summit agenda
  - Company logo, bio, and hyperlink on event website
  - Company logo on table centerpieces and sponsorship slide reel
  - Opportunity to display company banner at the Networking Reception
  - Space to showcase company promotional materials

- Choose any two additional items from the following list:**
- One complimentary registration
  - One complimentary dinner ticket
  - Opportunity to include promotional materials in delegate registration kits
  - Mentions and tagging on social media

**Impact Awards  
Sponsor (2) \$800**

- You will get:**
- Opportunity to present one of the Impact Award winners
  - Company logo on Investor Summit agenda
  - Company logo, bio, and hyperlink on event website
  - Company logo featured on each table centerpiece and sponsorship slide reel
  - Opportunity to display company banner during the Gala Dinner & Impact Awards presentation

- Choose any two additional items from the following list:**
- Two complimentary dinner tickets
  - Opportunity to include promotional materials in delegate registration kits
  - Mentions and tagging on social media

**Nutrition Break Sponsor (2) \$750**

- You will get:**
- Named as host of one of the nutrition breaks
  - Company logo on Investor Summit agenda
  - Company logo and hyperlink on event website
  - Company logo featured on each table centerpiece and sponsorship slide reel
  - Opportunity to display company banner at the event during breaks

- Choose anyone additional item from the following list:**
- Opportunity to include promotional materials in delegate registration kits
  - Mentions and tagging on social media

**Change Maker Sponsor \$300**

- You will get:**
- Recognized as a Change Maker sponsor
  - Company logo on Investor Summit agenda
  - Company logo and hyperlink on event website
  - Company logo featured on each table centerpiece and sponsorship slide reel

- Choose anyone additional item from the following list:**
- Opportunity to include promotional materials in delegate registration kits
  - Mentions and tagging on social media



For more information or to secure your sponsorship, please contact **Stephanie MacLean** by email [stephanie@capebretonpartnership.com](mailto:stephanie@capebretonpartnership.com) or by phone: 902-562-0122

**[capebretonpartnership.com](http://capebretonpartnership.com)**