

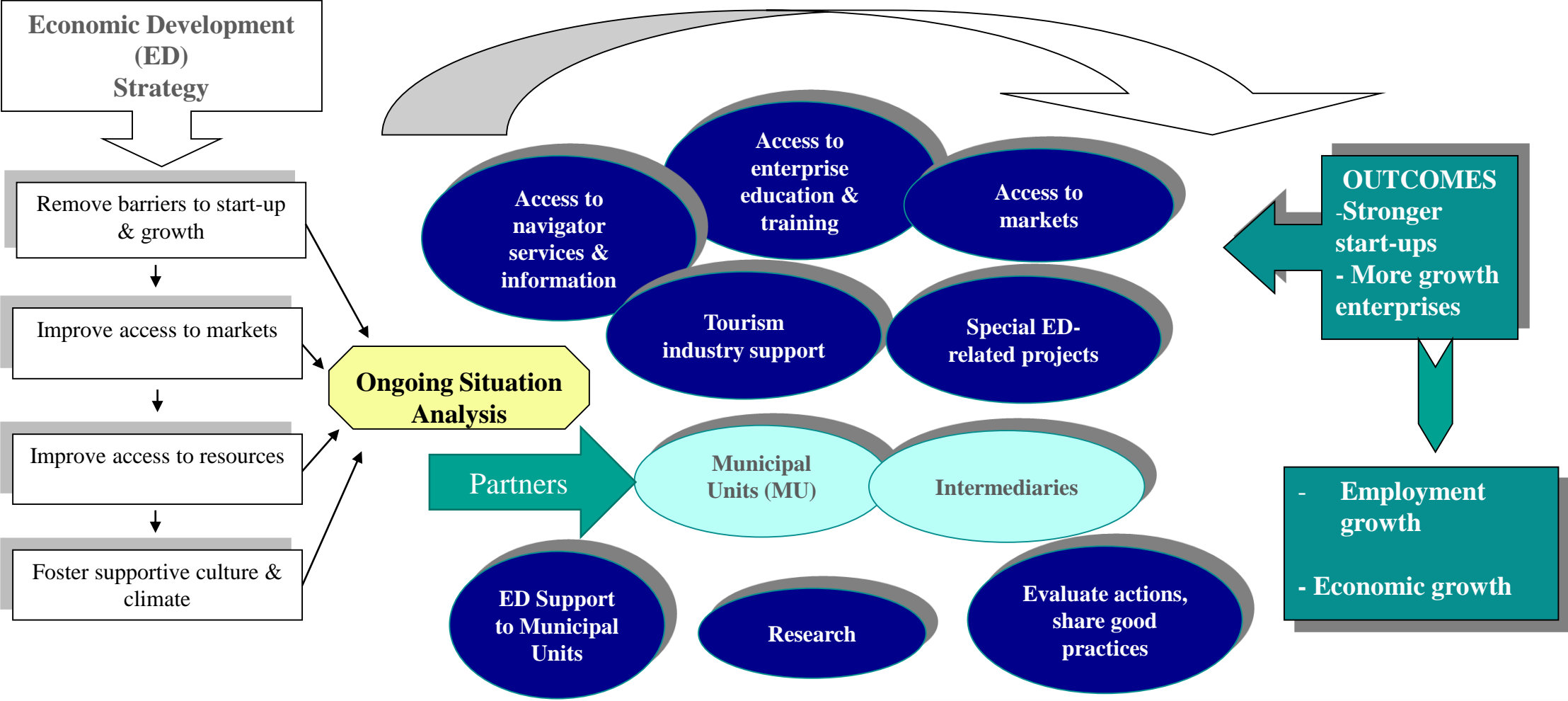
NOVA SCOTIA REGIONAL
ENTERPRISE NETWORKS

PARTNERS
for PROGRESS

**South Shore Regional
Enterprise Network (SSREN)**

September 8, 2017

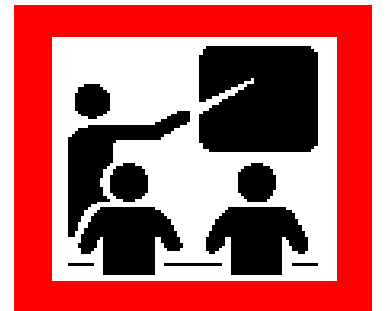
SSREN INTEGRATED FRAMEWORK: FACILITATING ECONOMIC GROWTH



SSREN & Municipal Units Partners in Progress

SSREN: ED Support to Municipal Units

- **Training** – Develop and pilot customized Small and Medium-size Enterprise (SME) capacity-building programmes (regional roll-out, post pilot)
 - Procurement - responding to Request for Proposals (RFPs); how to start a B&B
- **Interventions with councils**
 - Facilitation - identifying core economic development activities - alignment to Regional Enterprise Network (REN)
 - Coaching – Economic Development Strategy



SSREN: ED Support to Municipal Units

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- **Interventions with councils (2)**
 - Externally facilitated workshops:
 - Branding
 - Strategy readiness
 - Project management – broadband assessment (3 MUs)
- **Research**
 - Visitor Information Centre (VIC) Assessment – evidence for decision-making
 - SME capacity-building needs



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SSREN Municipal Units: ED support to REN

- EDO Advisory Committee
- BRE Committee
- BRE Surveys
- Navigation Referrals
- WhyHere?





QUESTIONS?