



WE ARE ALL CONNECTORS

HALIFAX
PARTNERSHIP

CONNECTOR
PROGRAM

ECONOMIC GROWTH PLAN FRAMEWORK



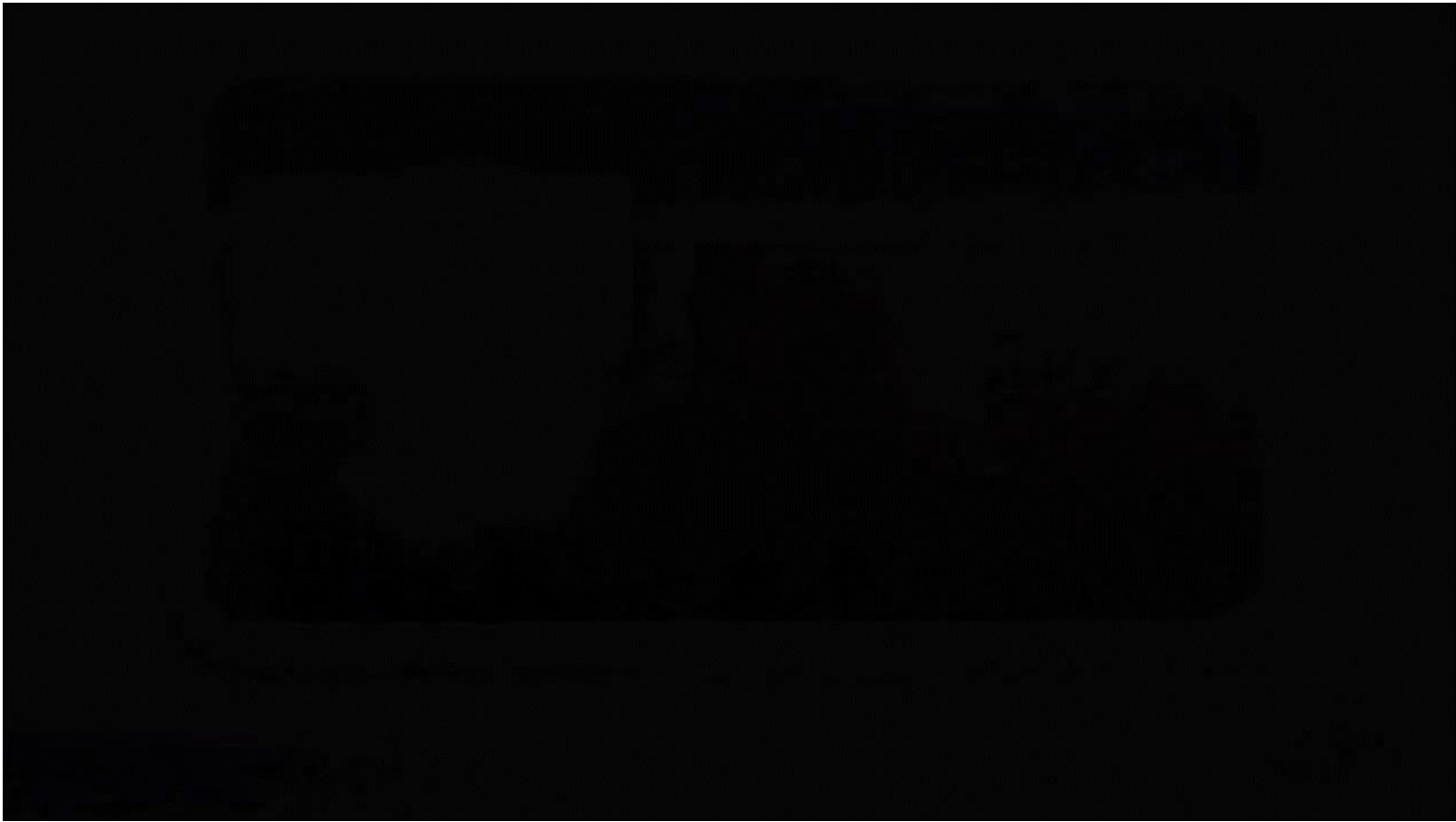
By 2031 we have grown to:
population **550,000** (1.7% per year)
& GDP **\$30 billion** (2.9% Per year)





Attract & Retain Talent

- Create opportunities for **youth** and **international students** in Halifax
- Attract **immigrants** and **expatriates** to Halifax
- **Promote** private sector involvement in co-op and experiential learning
- Increase **workforce attachment** and **combat systemic barriers**



How Connector works?



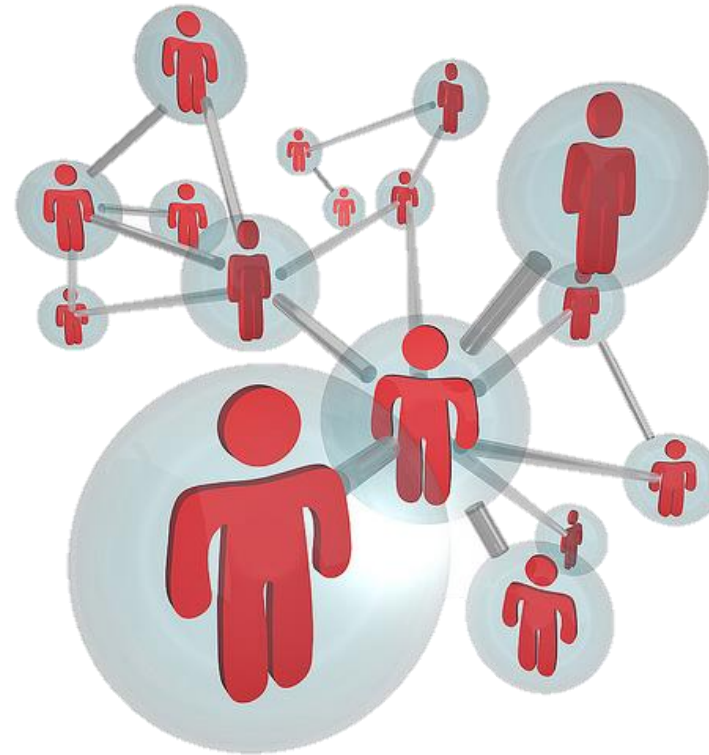
Match



Connect



Refer



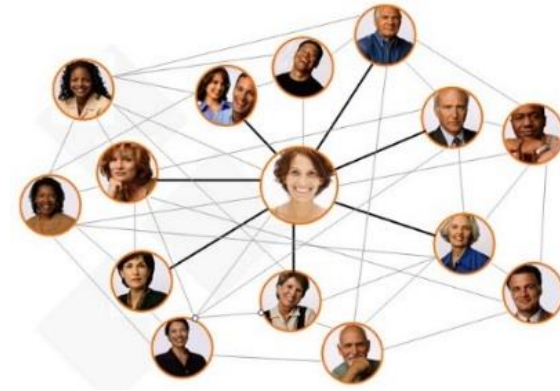
Why Connector works?

- Businesses find new employees.
- Immigrants and graduates identify new opportunities



Connectors are Key

“Connectors are people who know large numbers of people and who are in the habit of making introductions.”



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Who are Participants?



Benefits of being a Participant

1. Enhance your networking skills

- Through connector meetings and by attending events

2. Build a professional network

3. Improve your job search

- Access the hidden job market
- 1 in 3 participants find jobs in the coming months

national
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