

Building a Stronger Nova Scotia

DIGITAL

INDUSTRY CONFERENCE

About the Digital Industry Conference

The Cape Breton Partnership and Digital Nova Scotia, in collaboration with the Department for Labour and Advanced Education and the Department of Business, is hosting a Digital Industry Conference aiming to gather industry experts from across the province for a collaborative discussion about the future of the digital sector in Nova Scotia.

ICT is one of the fastest growing sectors in Nova Scotia and generates approximately four percent of the province's GDP. Advancement of Nova Scotia's ICT sector will have strong benefits across the province's entire economy, because ICT is virtually intertwined with every other industry in our province.

Join technology entrepreneurs and leaders in exploring the challenges and opportunities facing this sector. Sponsoring this event will allow you the opportunity to reach a wide audience of key business and community leaders, demonstrating your confidence in, and commitment to, Cape Breton and Mulgrave's economic future.



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Luncheon Sponsor - \$ 1,500

- Logo on Conference program
- Acknowledgement in Conference program
- Logo on event website & App
- Named as the host of the Luncheon presentation
- Logo featured on sponsor slide reel
- Social media recognition and promotion
- Opportunity to display company promotional banners at conference
- Inclusion in conference related media releases & PR opportunities
- Company branded promotional material can be distributed during event

Morning Presentation Sponsor - \$ 750

- Logo on Conference program
- Acknowledgement in Conference program
- Logo on event website & App
- Named as the host of the Luncheon presentation
- Logo featured on sponsor slide reel
- Social media recognition and promotion
- Company branded promotional material can be distributed during event

Panel Presentation Sponsor - \$ 750

- Logo on Conference program
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- Named as the host of the Luncheon presentation
- Logo featured on sponsor slide reel
- Social media recognition and promotion
- Company branded promotional material can be distributed during event

Nutrition Break Sponsor - \$ 500

- Logo on Conference program
- Logo on event website & App
- Named as the host of the Nutrition break
- Logo featured on sponsor slide reel
- Social media recognition and promotion

Session Sponsorship - \$ 250

- Logo on Conference program
- Logo featured on table centerpiece
- Logo on event website & App
- Logo featured on sponsor slide reel

