



## **About the Vital Cape Breton Excellence Awards**

On December 3, 2015, the Cape Breton Partnership will recognize the success and talents of our region's youth at the second annual Vital Cape Breton Excellence Awards. Hosted at Centre 200 in Sydney, the Vital Awards will celebrate young entrepreneurs and community leaders from across Cape Breton and Mulgrave between the ages of 16 and 40 who have taken an active role in paving the way for the future of our region.

Award recipients will be honoured for their talent, drive, contributions, and achievements in making Cape Breton-Mulgrave a better place to live, work and play. In addition, the Vital Awards will recognize employers who create employment and rewarding work environments.

The award categories and nomination criteria include:

*Vital Excellence Award* - Nominees are individuals who have played a vital role in their community through volunteerism, culture, leadership, innovation, etc.

*Vital Employer Excellence Award* - Recognizes employers who have played a vital role in creating rewarding employment opportunities for youth in Cape Breton.

*Vital Employee Excellence Award* - Employers can nominate an employee who has played a vital role in their workplace in Cape Breton.





## Sponsorship Opportunities

### Event Sponsor - \$ 5,000

- Company logo on event website
- Named as the event sponsor
- Logo featured in sponsor slide reel
- Place company banner at event
- Social media recognition and promotion
- Four tickets to event

### Reception Sponsor - \$ 1,000

- Company logo on event website
- Named as the reception sponsor
- Logo featured in sponsor slide reel
- Social media recognition and promotion
- Two tickets to event

### Entertainment Sponsor - \$ 1,000

- Company logo on event website
- Named as the entertainment sponsor
- Logo featured in sponsor slide reel
- Social media recognition and promotion
- Two tickets to event

### Food & Beverage Sponsor - \$ 1,000

- Company logo on event website
- Named as the food & beverage sponsor
- Logo featured in sponsor slide reel
- Social media recognition and promotion
- Two tickets to event

### Award Sponsor - \$ 500

- Company logo on event website
- Named as an award sponsor
- Opportunity to present award
- Logo featured in sponsor slide reel
- Social media recognition and promotion
- One ticket to event

### Vital Sponsors - \$ 250

- Logo featured on tables
- Company logo on event website
- Logo featured in sponsor slide reel
- Social media recognition and promotion

