



### About the Oceans & Offshore Supplier Readiness Conference

The Cape Breton Partnership is hosting a two day Oceans & Offshore Supplier Readiness Conference in Port Hawkesbury, NS at the Port Hawkesbury Civic Center from February 17-18. The conference will bring together developers, suppliers, utilities, engineers, government, and researchers for two days of presentations, panel discussions and workshops highlighting safety, business readiness, and the strengths of Atlantic Canada's Oceans & Offshore energy sector.

Topics of focus include: challenges of working in a harsh ocean environment; preparing your business for major energy projects; shore-side safety; overview of provincial programs and certificates to work offshore; building capacity through joint ventures; and the importance of safety onshore and offshore. The conference will also provide a forum for knowledgeable energy associations and government leaders to present the latest in energy development and discuss global and local opportunities.

Trade booths spaces will be available for participants to display their business and organization to delegates allowing delegates to explore a variety of upcoming projects and focus in on presentations that would most directly impact their business and/or industry. Networking opportunities will be provided in the form of a reception and dinner the night before the conference, a break in the morning of the conference and a keynote luncheon speech followed by a short networking session.

Sponsoring this event will allow you the opportunity to reach a wide audience of key business and community leaders, demonstrating your confidence in, and commitment to Cape Breton Island and Mulgrave's economic future.





## Sponsorship Packages

### Presenting Sponsorship

**\$4000**

#### You get:

- Logo in Oceans & Offshore Supplier Readiness Conference Program
- Company logo on event website
- Named as the host of the Gala Dinner & Luncheon
- Logo featured in sponsor slide reel
- Company trade booth featured in trade show
- Guest speaker for the Dinner Keynote
- Two complimentary registrations
- Opportunity to include promotional material in delegate registration kit
- Place company banner on site along with company information at trade show booth in entrance
- News interview or company profile in Elevate Magazine
- Social Media recognition and promotion
- Inclusion in Oceans & Offshore Supplier Readiness Conference related Media Releases & PR Opportunities

### Gala Dinner Sponsorship

**\$2500**

#### You get:

- Logo in Oceans & Offshore Supplier Readiness Conference Program
- Company logo on event website
- Named as the host of the Gala Dinner & Keynote
- Logo featured in sponsor slide reel
- Company trade booth featured in trade show
- Introduce the guest speaker(s) for the Dinner Keynote

#### Choose any five additional:

- Two complimentary registrations
- Opportunity to include promotional material in delegate registration kit





- Place company banner on site along with company information at trade show booth in entrance
- News interview or company profile in Elevate Magazine
- Social Media recognition and promotion
- Inclusion in Oceans & Offshore Supplier Readiness Conference related Media Releases & PR Opportunities

### Luncheon Keynote Sponsorship

**\$1500**

#### You get:

- Logo in Oceans & Offshore Supplier Readiness Conference Program
- Company logo on event website
- Named as the host of the Luncheon Keynote
- Logo featured in sponsor slide reel
- Company trade booth featured in trade show

#### Choose any four additional:

- Opportunity to introduce the guest speaker(s) for the Luncheon Keynote
- One complimentary registration
- Opportunity to include promotional material in delegate registration kit
- Place company banner on site along with company information at trade show booth in entrance
- News interview or company profile in Elevate Magazine
- Social Media recognition and promotion
- Inclusion in Oceans & Offshore Supplier Readiness Conference related Media Releases & PR Opportunities

### Point Tupper and Nautical Institute Tour Sponsorship

**\$1,500**

#### You get:

- Logo in Oceans & Offshore Supplier Readiness Conference Program
- Company logo on event website





- Named as the host of the afternoon tour
- Logo featured in sponsor slide reel
- Company trade booth featured in trade show

**Choose any three additional:**

- Opportunity to introduce the guest speaker(s) for the Luncheon Keynote
- One complimentary registration
- Opportunity to include promotional material in delegate registration kit
- Place company banner on site along with company information at trade show booth in entrance
- Social Media recognition and promotion
- Inclusion in Oceans & Offshore Supplier Readiness Conference related Media Releases & PR Opportunities

**Breakfast Sponsorship**

**\$1,000**

**You get:**

- Logo in Oceans & Offshore Supplier Readiness Conference Program
- Named as the host of the Breakfast & Morning Panel Sessions
- Logo featured in sponsor slide reel
- Company logo on event website

**Choose any two additional:**

- One complimentary registration
- Opportunity to include promotional material in delegate registration kit
- Social media recognition and promotion

**Nutrition Break**

**\$500**

**You get:**

- Logo in Oceans & Offshore Supplier Readiness Conference Program
- Named as the host of the Nutrition Break





- Logo featured in sponsor slide reel
- Company logo on event website

**Choose any additional one:**

- Opportunity to include promotional material in delegate registration kit
- Social media recognition and promotion

**Trade Booth                    \$250**

**You get:**

- Company booth featured in Trade Show
- Company logo on event website as part of trade show
- Social media recognition and promotion
- One complimentary registration

